

# Contributor Guidelines for Submissions to ArtWear Publications

We are always on the lookout for new contributors to our magazines and encourage submissions from experienced as well as new, aspiring designers and writers, along with anyone who has a good idea that they think may be publishable. You may have an article in mind, a pattern or project, a technique, an exhibition review, or wish to introduce us to yourself for an artist profile or inclusion in one of the reader galleries.

We encourage emerging and existing designers to be true to their own design ideas and styles – by publishing you, we can help you launch and/or grow your business. Over time we have received a tremendous amount of positive feedback from our contributors e.g. after appearing in our publications, they found their whole year booked with workshops, or an increase in work orders and sales of existing items. We are proud that we can help our contributors achieve this and look to continue this tradition.

Submissions are also accepted for our blog and are subject to the same terms and conditions as those for our magazine submissions.



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## *Our magazines:*

**Yarn** contains all things fibre and yarn related, such as knitting, crochet, spinning, weaving and felting. Included are original patterns, artist profiles, technical and specialist articles, and general interest articles. There is a strong focus on natural or unusual fibres. This is a wonderful and varied magazine, aimed at the thinking crafter and artist.

**Felt** is the 'must-have' magazine for anyone interested in the art of felt and the many ways of creating felt. Each issue contains in-depth articles and inspiring artists profiles, exhibitions reviews, showcase articles and more. A variety of highly original 2D and 3D felting projects and technical 'how-to' articles on a multitude of wet and dry felting techniques are also featured in each issue. Felt is Australia's national felting magazine with an extensive international reach. It is aimed at felt makers and textile artists of all levels of experience who want to explore and expand the creative possibilities in this fascinating medium.

**Embellish** is a magazine fibre and textile artists find inspiring. It contains original projects across an extremely wide range of techniques, such as those in mixed media, hand and machine embroidery, surface design (including dyeing, shibori, stamping and painting), felting, working with fibres, creating textures, and many more. Also included are inspiring artist profiles, exhibitions, technical articles, travel articles, and shop profiles (featuring one of ArtWear Publications' current advertisers) detailing the story behind the shops.

**Textile Fibre Forum** magazine has been published since 1981 and is a much-loved and respected magazine by textile and fibre artists both in Australia and internationally. It takes an in-depth look at artists, exhibitions, and best practices, plus new textile and fibre arts techniques, and innovations relating to textiles, plant matter (including paper) and manufactured materials. It has a focus on Australian artists and contemporary textiles and fibres, with articles from specialist contributors in each issue, and tends to be more "fine art" than "craft". This magazine showcases talent and individuality, while promoting ongoing education, galleries, events and resources. It does not contain step-by-step projects.

**Vintage Made** celebrates the love of all things vintage – such as fashion, crafts, and a return to a simpler way of living. It includes a mix of articles, tutorials, projects, recipes, tips – and in the way of a by-gone era, includes a pull-out pattern for a vintage-style garment (now in sizes 6 to 26). Vintage Made is a visual and nostalgic feast for the reader, transporting them back into a different time, and giving them the means to partake in a little of that era.

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*Yarn* *Felt* *embellish* **TEXTILE** *Vintage Made*



## *Submission Terms and Conditions*

In making a submission for consideration to ArtWear Publications you are agreeing to the terms and conditions outlined below.

### *Confidentiality:*

#### **Confidential Information –**

It is a condition that, while you are liaising with ArtWear Publications for the purpose of making a submission and your submission is being considered, you will be bound by the *Confidentiality Undertaking* below.

#### **Confidentiality Undertaking –**

You must keep confidential all information received from ArtWear Publications and its representatives regarding future issues of our magazines, and all other Confidential Information you may receive from ArtWear Publications and its representatives. You must not disclose or permit the disclosure of such Confidential Information to any other person, without the prior written consent of ArtWear Publications. This confidentiality obligation continues in full force and effect even where your submission does not proceed to publication.

“Confidential Information” means any information provided by ArtWear Publications and its representatives to you, in connection with these Contributor Guidelines and upcoming editions of our magazines, and includes, without limitation, all confidential business information, documents, records, financial information, reports, intellectual property, product specifications, technical information and forecasts which relate to ArtWear Publications and our publications.

Confidential Information does not include information which is in or becomes part of the public domain (other than through a breach of this undertaking by you) or which you can prove was independently acquired or developed by you without breaching this undertaking.

#### **Privacy –**

In relation to any personal details that you provide as part of your submission, ArtWear Publications undertakes to use those details for the primary purpose of considering your submission. ArtWear Publications will obtain your prior written consent to use your personal details, for any other reason related to the primary purpose, and/or to include them in the publication of your submission, if accepted.

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## *What we expect in a submission for consideration:*

- A short, written bio (up to 100 words) telling us about yourself and your relevant background.
- A short outline (up to half page) of your idea / article / project / other.
- Good quality photos (where applicable) - poor quality photos will not help your submission.
- If you have been published before and have copies, we would love to see them. If you haven't been published, that won't count against you – what's most important is that you have good ideas and are willing to be flexible.
- Contact details, including your real name (not your *nom de plume*), your phone number, your mailing address and an email address.
- Depending on the publication your submission is aimed at, you may also need to send a swatch or sample of the technique, further photos, or further information in consideration of your submission – the relevant editor will contact you regarding this.

We will consider your article/project/pattern/other submission for publication if it **has not been published anywhere else** (including on a blog or other website) and it **is not currently submitted to any other publication for consideration**.

### ***Submissions may be made through:***

thegirls@artwearpublications.com.au and will be forwarded on to the relevant editor

or

**Yarn:** Yarneditor@artwearpublications.com.au

**Felt:** Felteditor@artwearpublications.com.au

**Embellish:** Lynda@artwearpublications.com.au

**Textile Fibre Forum:** TFFeditor@artwearpublications.com.au

**Vintage Made:** Vintageeditor@artwearpublications.com.au

Please label your email in the subject line with ***Submission from \*your name\* \*project title\**** as our editors receive a lot of emails. Please allow a little time for our editors to get back to you as you may have emailed during the “pointy end” of getting a magazine issue finalised for publication.

## *What happens next:*

Occasionally, you may be asked to rework your ideas, work with a different material, or to alter your idea and resubmit it.

If your submission is accepted, the relevant editor will advise you of submission guidelines and deadlines *specific* to their magazine and ask you to fill out a Contributor Contract, which must be agreed to, signed and returned to head office prior to proceeding to print. Please note that one of the conditions on the contract is that you will not re-sell, re-publish, or make available electronically your submitted material in any form within one year after the date of its first publication by ArtWear Publications without express written permission from ArtWear Publications.

Any deadlines given **MUST BE ADHERED TO** as publication of a magazine cannot be held up.

Contributors will be expected to provide their own written instructions/article, illustrations and any photographs in electronic form. Sizing instructions are required for wearable items where applicable.

Contributors should expect that their contribution will be fine-tuned for correctness and edited for reasons including, but not limited to, length, clarity and content. If a large edit is required, the editor will liaise with the contributor regarding this.

## *General requirements:*

There are some things *generally* required across all our publications (please check with the relevant editor as there will be some differences):

- As little formatting as possible in your submitted word document. Paragraphs should be “left aligned”, spacing set at “single” with the number zero entered in the “spacing before” and “spacing after” input fields. You may submit a second document showing the preferred positioning of any photographs.
- Remember to look at what is in the background of the photo you are taking. Consider each photo a work of art, even those for the “how to” images. Please send them in their correct orientation!
- Projects – we suggest from 400 to 1200 words and 6-14 “how to” images, as well as a photo of the final item (*in situ* if possible). Photos should be of high quality, 300dpi, no flash used, and not reduced in file size (we can transfer files over Dropbox). Include full details of the materials used and their quantities.

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- Patterns for Yarn magazine – these have specific requirements on how to be written and will be advised by the editor. The requirements **MUST BE ADHERED TO** or you will be required to do a re-write and possibly miss the issue you were due to be published in.
- Articles – we suggest from 400 to 1200 words and 6-8 images. Any references must be quoted.
- Technique Articles – we suggest from 200 to 800 words and required explanatory images.
- Artist Profile – 300 to 800 words plus 6-8 images
- Reader Gallery Images – follow the photography guidelines already mentioned, making sure that images are labelled and that you let us know the name that you would like to have with your image, as well as the photographer's name (if not you). Personal name and website details will be printed with your photo, if desired.

If you are required to post an item to the editor for photography, please check with them as to the correct address to send it to, as this is generally **not** our head office. Items will be required by a set date and no later, so allow time for the postal service to get it to the editor. Postage to the relevant editor will be at the expense of the contributor. Postage of the item back to the contributor will be at the expense of ArtWear Publications.

*Please note: due to the nature of publishing, sometimes it is not possible for your submission to be placed into a particular issue of a magazine – it may be bumped into a subsequent issue due to timing or unforeseen circumstances.*

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## *Contributor Payments:*

### *General Summary:*

Articles of a self-promotional nature (e.g. artist profile or exhibition review where you have a relationship with that exhibition or place of exhibition) will **not** attract a payment.

Press and Media releases will **not** attract a payment, even when asked to be rewritten.

Where payment for a contribution to a magazine is due, the payment will be determined by the complexity/edited word count of the project/article. From September 2020 issues onward, as part of the payment package is the inclusion of a short bio about the contributor, including photo(s) and links to the contributor's online presence(s), in a blog post relating to the magazine issue in which the project/article is published.

Where payment for a contribution to a magazine is due to be made, this will occur once the issue of that magazine has hit the newsagency shelves. Australian residents will be asked to submit an invoice if they have an ABN – if there is no ABN they will need to fill out a supplied ATO form. If you are an international resident, payment will be via PayPal.

Magazine subscriptions, extra copies of the magazine, or advertising may be exchanged for your contribution payment in some circumstances.

Where yarn or other materials have been supplied via ArtWear Publications to a contributor to create an item/project, the finished product will remain the property of ArtWear Publications, unless otherwise negotiated.

If you are writing for our blog, any payment due will be in the form of an appropriately-sized advertisement in one of our magazines.

In all situations, decisions on payment will be made by ArtWear Publications Pty Ltd and whilst editors opinions will be sought, ArtWear Publications Pty Ltd will make the final decision, and after that decision has been made no correspondence can be entered into. If you are concerned regarding payment, please check with us **before** making your submission.

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